

## Gamified Training to improve performance with clear goal setting and action plans

*Learn the key skills to apply a clear and achievable goal focus to your projects and daily professional activities!*

### Gamification Storyline:



**SILVER** is a serious business game about goal focus. In it you learn how to bring your daily professional activities or projects to a successful completion. In this gamified training, participants join the three adventurers Peter, Will and John. The senior team is in search of Captain Silver's pirate treasure.

Belle as a coach helps the three treasure hunters to concentrate bit by bit on clear goals and implementation actions. This brings them closer and closer to the treasure, but the pirate Bob is also looking for the legendary treasure and is ready to resort to any means.

**Start your search for the legendary treasure of the pirate Captain Silver! Give your team the right direction with clear goals.**

### Characteristics of the Serious Business Game:

- ✓ Learn with game based didactic methods.
- ✓ **Applicable and practical content for more orientation and goal focus on team and individual employee level.**
- ✓ **Results-oriented learning** with revolutionary gamification technologies.
- ✓ Use the simulations for experience-based learning.
- ✓ Flexible, intuitive to use, fast and easy to train.
- ✓ An exciting gamification storyline facilitates targeted and experiential learning.
- ✓ **A unique learning experience!**

**Yes, just try it out? Get a free test license [www.ARC-Institute.com](http://www.ARC-Institute.com)**

The ARC Institute is your didactic contact for Serious Business Games. We would be happy to provide you with an individual offer for your team: [Info@ARC-Institute.com](mailto:Info@ARC-Institute.com). Together with you, we develop concepts how you can support your employees independently of time and location in up to 12 languages simultaneously, worldwide.

**Create a new and unique training experience for your employees!**

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### Knowledge and skills:

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SILVER is a serious business game that focuses on **practical application**. With the help of the simulations and characters in the gamified training SILVER an **effective knowledge transfer** succeeds with this training. The gamified training elements stimulate a systematic didactic learning process.

This enables you and your employees as participants to practice the most important skills and concepts that are necessary on a team and individual employee level in daily activities or projects to achieve an even better target focus and energy flow. You will develop the following key skills:

- ✓ Continuous learning, result orientation, planning, problem-solving, decision-making, analytical thinking, research, grace under pressure, conflict management, impact and influence, initiative, interpersonal relationships, problem-solving, decision-making and teamwork.

### Further integrated skills for learning in the Serious Business Game:

- ✓ Being proactive, being organized, subject-focused work, self-confidence, self-awareness, empathy, flexibility, change management, assertiveness, grace under pressure, innovation and creativity.



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### Content overview:

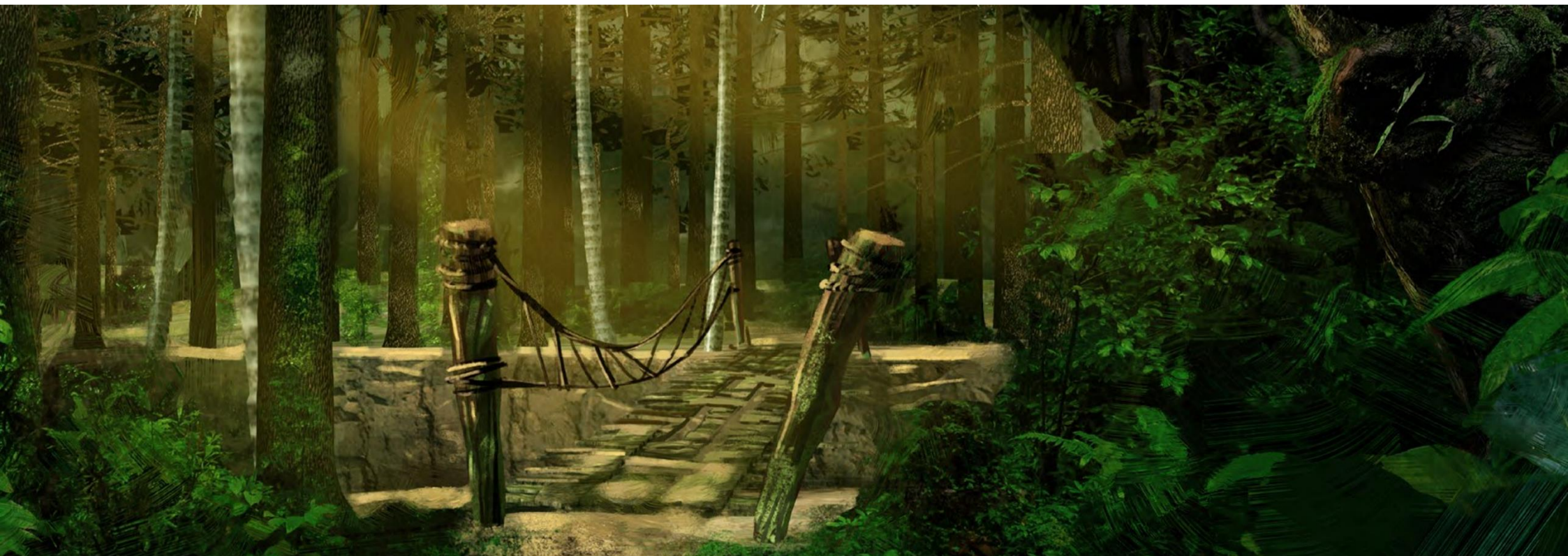
In three training levels, SILVER stimulates effective learning by allowing users to practice the key skills necessary for setting and working with effective goals:

- ✓ Learn how to bring your daily professional activities or projects to a successful completion. SILVER shows you how to save energy in the process by focusing clearly on your actual goals. At the same time, agile methodologies are integrated into the goal setting techniques.
- ✓ Learn how this training will take you beyond goal setting and show how effective implementation methodologies, can actually put your blueprints into practice.
- ✓ **Step by step** we introduce methodical approaches based on case studies and simulations that help you to bring your work activities to success with clear goals. Direct your own energy flow as well as that of your team members to reach your goals faster and more effectively.

### Objectives | Why SILVER?

**SILVER** is designed for all professional profiles, especially for those who want to use their energy effectively in their daily activities and projects by learning to set clear goals and get the consequential implementation parameters working. The training is applicable and useful in both professional and personal environments. **Thanks to this course:**

- ✓ Understand goal setting processes and how they impact results.
- ✓ Learn how to set, design, and write clear and specific goals.
- ✓ Learn how to track your goals and make sure they are achieved.
- ✓ Learn tools to coordinate collaboratively and effectively team activities in a variety of situations and environments.



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### Methodology

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The developed game-based learning method is a combination of **3 elements**:

- ✓ **High quality content** equivalent to a two-day on-site course, with a strong practical focus that is useful and directly applicable to the work
- ✓ The **use of gamification techniques** in terms of story telling, ranking motivation, scoring, different learning and game levels, and incentives through recognition and awards. This makes the training a motivating and exciting learning experience. This directly promotes the intrinsic motivation to learn on your and your employees' side.
- ✓ **Practical exercises** that allow you as a participant to practice directly in a safe and motivating environment and to implement the practical knowledge. You will **receive detailed feedback** in the form of individual learning loops.

### How do you make it work? What are the IT requirements?

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1. **The only thing you need** to use this business game training is an end device with internet access.
2. You can **access our performance-optimised business game platform** at any time, from anywhere in the world via your individual user profile or integrate the business game training into your LMS (Cornerstone, Moodle, SAP Success Factors, etc.).
3. You will receive regular reports on the progress of your participants and training groups. This allows you to always keep an overview and motivate your teams in a goal-oriented manner.

