

# Serious Business Game on better and effective meetings

***Learn the key skills to organize and run meetings in an effective and goal-oriented way!***  
***How can I increase the output of meetings?***



## Gamification Storyline:

**TIKI** is a serious business game about effective meeting approaches. In this gamified training, participants take on the role of Carol. Carol is a business manager who's tired of wasting her time in unproductive meetings.

Stressed out, she decides to get away and fulfill a longtime dream of taking a trip to Hawaii with her college friends. To do this, she needs to come to an agreement with her coworkers and learn something that will change everyone's life for good: how to run an effective meeting.

**Start your adventure of effectiveness, focus your time resources and bring your meetings to the desired success!**

## Characteristics of the Serious Business Game:

- ✓ Learn with game based didactic methods.
- ✓ **Applicable and practical content for effective meeting organization and execution.**
- ✓ **Results-oriented learning** with revolutionary gamification technologies.
- ✓ Use the simulations for experience-based learning.
- ✓ Flexible, intuitive to use, fast and easy to train.
- ✓ An exciting gamification storyline facilitates targeted and experiential learning.
- ✓ **A unique learning experience!**

**Yes, just try it out? Get a free test license [www.ARC-Institute.com](http://www.ARC-Institute.com)**

The ARC Institute is your didactic contact for Serious Business Games. We would be happy to provide you with an individual offer for your team: [Info@ARC-Institute.com](mailto:Info@ARC-Institute.com). Together with you, we develop concepts how you can support your employees independently of time and location in up to 12 languages simultaneously, worldwide.

**Create a new and unique training experience for your employees!**

# Serious Business Game on better and effective meetings

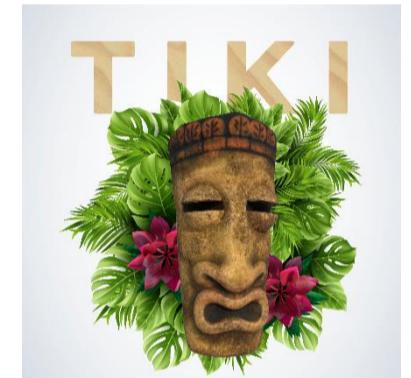
## Knowledge and skills:

TIKI is a serious business game that focuses on **practical application**. With the help of the realistic simulations and characters in the serious business game TIKI an **effective knowledge transfer** succeeds with this training. The gamified training elements stimulate a systematic didactic learning process. Hereby it is possible for you and your employees as participants to practice the most important skills and concepts that are necessary **to run an effective meeting**:

- ✓ Continuous learning, assertiveness, coaching, effective communication, coordination, focus, conflict management, impact and influence, initiative, leadership, negotiation, results orientation, analytical thinking, interpersonal relationships, problem-solving, decision-making, and teamwork.

## Further integrated skills for learning in the Serious Business Game:

- ✓ Being proactive, being organized, subject-focused work, self-confidence, self-awareness, empathy, flexibility, change management, innovation and creativity, integrity, planning, and grace under pressure..



# Serious Business Game on better and effective meetings

## Content overview:

In three training levels, TIKI stimulates effective learning by allowing users to practice the main skills necessary for effective meeting approaches.

- ✓ Learn a portfolio of appropriate solutions to enable an optimal meeting preparation, execution and summary or conclusion of the meeting: Focus on setting the right objectives, analyzing the relevance of the meeting, setting an optimal schedule and announcing the meeting in advance.
- ✓ Manage the meeting effectively! We teach you to define the right roles, rules and facilitation techniques..
- ✓ **Step by step we guide you** through case studies and simulations to better organize and execute effective meetings! Manage your meeting focus skills in a targeted way and gain more confidence and resilience in your daily work routine.

## Objectives | Why TIKI?

**TIKI** is designed for all professional profiles, especially for those who call frequent meetings and want to learn how to make them run more smoothly. The training is applicable and useful in both professional and personal environments. **Thanks to this course:**

- ✓ Understand the importance of analyzing information and choosing the best option for achieving your objectives.
- ✓ Identify decision-making factors that interfere with your progress.
- ✓ Learn tools for making decisions in different situations and environments



# Serious Business Game on better and effective meetings

## Methodology

The developed game-based learning method is a combination of **3 elements**:

- ✓ **High quality content** equivalent to a two-day on-site course, with a strong practical focus that is useful and directly applicable to the work
- ✓ The **use of gamification techniques** in terms of story telling, ranking motivation, scoring, different learning and game levels, and incentives through recognition and awards. This makes the training a motivating and exciting learning experience. This directly promotes the intrinsic motivation to learn on your and your employees' side.
- ✓ **Practical exercises** that allow you as a participant to practice directly in a safe and motivating environment and to implement the practical knowledge. You will **receive detailed feedback** in the form of individual learning loops.

## How do you make it work? What are the IT requirements?

1. **The only thing you need** to use this business game training is an end device with internet access.
2. You can **access our performance-optimised business game platform** at any time, from anywhere in the world via your individual user profile or integrate the business game training into your LMS (Cornerstone, Moodle, SAP Success Factors, etc.).
3. You will receive regular reports on the progress of your participants and training groups. This allows you to always keep an overview and motivate your teams in a goal-oriented manner.

