AGILE

Serious Business Game to learn Agile Methodologies

Learn the Agile philosophy and key practices easily and effectively.
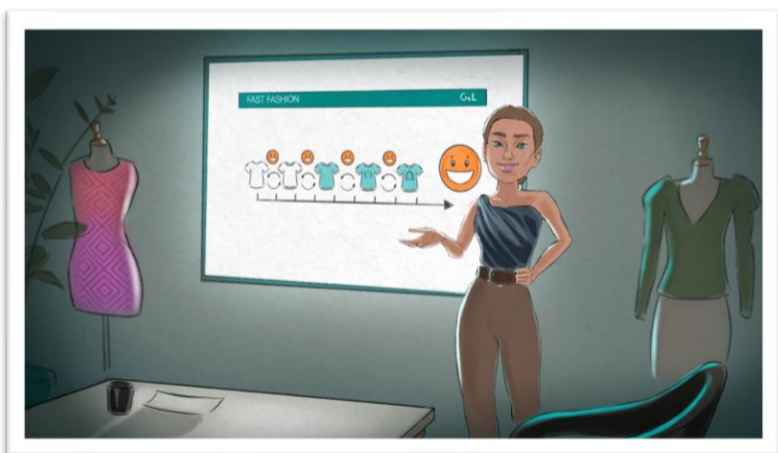

Gamification Storyline:

In the serious business game Agile, the focus is on Louise, a top manager. She is part of the executive management team of a global fashion company. Her company suffers from long decision-making paths and very detail-oriented processes.

As competitors move faster in a highly dynamic environment, not only is the company's leading market position increasingly at risk, but sales are also collapsing dramatically. The company is on the verge of bankruptcy. Can the Agile philosophy and its associated methods save the company?

Characteristics of the Serious Business Game:

- ✓ Learn with game based didactic methods.
- ✓ Applicable and practical contents.
- ✓ **Results-oriented learning** with revolutionary gamification technologies.
- ✓ Use the simulations for experience-based learning.
- ✓ Flexible, intuitive to use, fast and easy to train.
- ✓ An exciting gamification storyline facilitates targeted learning.
- ✓ **A unique learning experience!**

Yes, just try it out? Get a free test license www.ARC-Institute.com

The ARC Institute is your didactic contact for Serious Business Games. We would be happy to provide you with an individual offer for your team: Info@ARC-Institute.com . Together with you, we develop concepts how you can support your employees independently of time and location in up to 11 languages simultaneously, worldwide.

Create a new and unique training experience for your employees!

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Methodology:

The developed game-based learning method is a combination of **3 elements:**

- ✓ **High quality content** equivalent to a two-day on-site course, with a strong practical focus that is useful and directly applicable to the work

- ✓ The **use of gamification techniques** in terms of story telling, ranking motivation, scoring, different learning and game levels, and incentives through recognition and awards. This makes the training a motivating and exciting learning experience. This directly promotes the intrinsic motivation to learn on your and your employees' side.

- ✓ **Practical exercises** that allow you as a participant to practice directly in a safe and motivating environment and to implement the practical knowledge. You will **receive detailed feedback** in the form of individual learning loops.

Objectives | Why the training AGILE?:

- ✓ Understand what the **Agile philosophy** is all about.

- ✓ Learn the values and principles of Agile.

- ✓ **Discover the benefits** of an Agile approach.

- ✓ While also learning how to recognize when an Agile approach is appropriate.

- ✓ **Learn through a compelling story** how it is possible to change organizational structures to adapt to dynamic environmental conditions.

- ✓ Develop your skills, piece by piece in practical case situations with the simulator integrated in the Serious Business Game Training.

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Overview of contents:

AGILE enables you and your employees as participants to practice **the most important methods** and characteristic contents of an **agile approach**.

In doing so, we guide you step by step through a proven and structured method sequence:

- ✓ Understand the background and reasons for Agile ethods.

- ✓ Learn about the Agile philosophy.

- ✓ Understand the underlying value structure for Agile.

- ✓ Motivate your employees with a substantive understanding of Agile principles.

- ✓ Analyze in which organizational situation it is worthwhile to use Agile methods and in which situation you cannot add value.

Knowledge and skills:

Thanks to the simulations in the Serious Business Game, "AGILE" succeeds in effective knowledge transfer. Through the development of the main competencies, knowledge is imparted in order to work out the Agile method portfolio in practical situations:

- ✓ Customer-focused and customer-centric process knowledge, change management skills,

- ✓ Problem solving skills, results orientation, leadership, continuous learning, innovation and creativity, decision making and teamwork,

- ✓ Analytical thinking, identification of cause-and-effect chains,

- ✓ Coordination, coaching skills, and effective communication.

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What is AGILE's focus group?

AGILE is designed for all professional profiles, especially those looking for continuous improvement and/or different ways to work and achieve their goals.

Embrace the dynamics of today's VUCA environmental conditions and turn them into positive energy for your business using Agile methodologies..

What does it depend on?

- Work in faster and shorter cycles.
- Involve customers in the design process at an early stage.
- Shape the change process positively.
- Breaking up old organizational structures and processes in a meaningful way.
- Show the team how to effectively design processes in today's VUCA environment and achieve success together.

How do you make it work? What are the IT requirements?

1. **The only thing you need** to use this business game training is an end device with internet access.

2. You can **access our performance-optimised business game platform** at any time, from anywhere in the world via your individual user profile or integrate the business game training into your LMS (Cornerstone, Moodle, SAP Success Factors, etc.).

3. You will receive regular reports on the progress of your participants and training groups. This allows you to keep an overview at all times and motivate your teams in a goal-oriented manner.